HND Visual Communication

STUDY OPTIONS
Full-time

LENGTH
2 years

DESCRIPTION
HND Visual Communication superseded most courses previously on offer within areas such as Graphic Design, Illustration, New Media and Visual Information. The framework also offers the opportunity for more creative collaboration of subjects which will meet with the growing demands of employers and industry. To view current HND Visual Communication student work see below:

- Flickr Site
- Creative Industries Showcase video

ENTRY REQUIREMENTS
Normally, one, or more of the following would be desirable:

- Minimum of two Higher Grades (SCQF level 6) at a minimum grade C or equivalent, possibly including English, Graphic Communication or Product Design
- a National Qualification at SCQF level 5 or 6 in a related subject area, eg Computer Arts & Animation, Interactive Media, Digital Media
- Relevant work experience

WHO IS THE COURSE FOR?
This qualification is ideal for those students who wish to progress to a university degree course in Graphic Design, Illustration, New Media, Digital Design or Visual Information, or employment in their chosen industry.

HOW WILL I BE ASSESSED?
This course isassessed on a continuous basis and does not include an external end-of-course examination. Coursework takes the form of essays, reports, presentations, case studies and practical projects.

PROGRESSION ROUTES / CAREER OPPORTUNITIES
Successful completion of this course should enable students to enter careers as graphic or multimedia designers in the design or new media sectors. It may also allow students to gain entry to the second or third year of a degree course. Please see 'Progression Section' of the guide for details.

COURSE CONTENT INCLUDES
Creative Project

Graphic Design for Commercial Printing

Client Initiated Project
Digital Imaging
Art & Design Context
Creative Project for Artists & Designers
Introduction to the Creative Industries
Typography
Graphic Design Advanced
2D Computer Animation
New Media - Web Design

AT WHICH COLLEGE CENTRE WILL I STUDY?

Gallowgate

CONTACT

Tel: **+ 44 (0)1224 612330**

Email: **enquiry@abcol.ac.uk**

TO APPLY FOR THIS COURSE:

Or complete this application form and send it to the following address:

The Admissions Manager,

Aberdeen College,
FREEPOST AB580,
Gallowgate Centre,
Aberdeen AB25 1ZQ